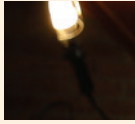
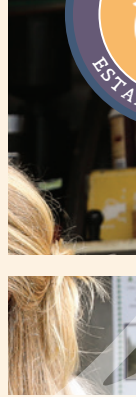


# Will you



## stand with us



## to help



## end



## slavery?



# Freedom Keys Research Project

## The Problem

The best research we have suggests that slavery and human trafficking is still an immense—and, in some parts of the world, a growing—problem.

After 200 years of global opposition to slavery...



**40** million people still live as slaves globally

**15,000** people live as slaves in Australia

Modern day slaves are forced into...



CHILD  
ARMIES



ROCK  
QUARRIES



COCOA  
PLANTATIONS



CLOTHING  
FACTORIES



BROTHELS



CYBERSEX



UNWANTED  
AND UNDER-AGE  
MARRIAGES

They are lured by...



FALSE  
PROMISES



COERCED BY  
DEBT



THREATENED



IMPRISONED



BEATEN

to the point  
where they  
have no choice  
but to comply.

When virtually every country in the world has laws against slavery, **how** can this still be happening?

## The Gap

Thousands of organisations around the world oppose modern slavery and hundreds of millions of dollars are spent each year to bring the abuse to an end. Many of those organisations are religiously motivated and contribute by...



RESCUING AND  
REHABILITATING  
SLAVES



PROSECUTING  
TRAFFICKERS  
AND SLAVE OWNERS



IMPLEMENTING  
PREVENTION  
STRATEGIES

The sad truth is that all these efforts are not working. The prevalence of slavery has not declined in the past 20 years.

**A gap remains.**

Clearly, something is missing. But what else can be done to stop slavery?



# A personal reflection from Matthew

## Online sexual exploitation of children

I visited the Philippines in 2017 to see what Compassion International and International Justice Mission (IJM) were doing about online sexual exploitation of children (OSEC). Compassion cares for more than 87,000 children in the Philippines, the majority of whom live below the UN's extreme poverty line and are vulnerable to the growing horror of OSEC. The Philippines is a world centre for OSEC and IJM is actively working on the problem there.

The OSEC market is complex and not easily fixed by traditional approaches to anti-slavery intervention. Being internet-based, it is not contained within a specific geography; nor is it easy to identify the victims, perpetrators or customers. But the damage is real and unimaginable. It includes horrendous acts committed on camera, against very young children, for the amusement of paying voyeurs protected by the anonymity of the internet.

>>







## Online sexual exploitation of children cont.

With international co-operation, you may rescue victims, prosecute offenders, and dismantle some of the market-places, but the abusers and their customers will just increase their use of encryption and find other ways to cover their electronic tracks. In the case of OSEC, where financial gain is not the core driver, the economic approach of tightening control over supply-chains will not be a significant deterrent.

I actually think that's the same with other forms of modern slavery. We have been playing whack-a-mole for years but the moles just keep shifting around and re-appearing elsewhere. One reason for our long-term ineffectiveness at curbing slavery is that we do not deeply understand the psychology of slavery. Another is that **we do not create alternatives for the slave owners, traffickers and customers that enable the satisfaction of their needs without the need for them to abuse others.**

I believe the most valuable thing I can do with my expertise and personal drive in this final decade of my career is to help undermine the system that enables slavery. I'm not a cowboy though, and I don't intend to rush in with my six-shooters blazing.

**Our hearts, and God's, cry out for justice. But justice is not the same as punishment and often punishment does not bring justice. Justice is about restoring a missing wholeness. The end of slavery is inextricably linked to that quest for redemptive justice and what the Jewish scriptures call shalom.**

Bella and I are willing to take risks, and put our time and money into this, but the project can only work if friends like you support us emotionally and financially.

*Matt.*



We want to  
partner with you  
to confront the  
evil of modern  
slavery with  
its opposite:  
**an alternative**  
that is...



good and true.

The Freedom Keys Research Project

# Freedom Keys Research Project goal:

To investigate and document approaches to effective anti-slavery intervention founded on an understanding of restorative justice and shalom.



# Intended outcomes



## Advocate

Speaking and writing to raise public awareness about modern slavery.



## Educate

Improved understanding within existing anti-slavery organisations about the root causes and psychology of slavery. That will lead to improvements in their theory of change and make their own individual interventions more effective.



## Influence

A documented pilot study that shows how an intervention model based on restorative justice and shalom can improve the long-term effectiveness of anti-slavery work.



## Encourage

The emotional cost to anti-slavery workers can be immense and damaging. So we look for ways to support and bless the many people who work in this field.

# Our approach

## Filling the Gap

Starting in late 2018, the project has been investigating the gap between what is already being done to end modern slavery and what still needs to be done. The project focuses on understanding and undermining the role played by perpetrators, which includes slave owners, human traffickers, and others who benefit from slavery.

### Phase 1

During 2019 we ...

- **Networked** with anti-slavery organisations to understand their theories of change
- **Investigated** what is already being done and the effectiveness of current interventions
- **Identified** people and organisations that are open to trying new approaches





## Phase 2

During 2020 we built on the earlier relationships and increased our credibility by...

- **Planting** seeds about the nature of justice, sustainability, and the need to understand perpetrators
- **Surveying** anti-slavery organisations about their interest and engagement with perpetrators. (A formal report detailing the responses to the survey is now available from our website.)
- **Publishing** articles in academic journals about perpetrator-centric anti-slavery interventions
- **Investigating** the demand side of online sexual exploitation of children (OSEC)

## Phase 3

- **Partner** with one or two existing anti-slavery organisations
- **Design** innovative interventions in collaboration with those partners, most likely in the areas of OSEC and/or prisoner rehabilitation

## Phase 4

- **Run** pilot studies in the field to test the new approaches

## Phase 5

- **Evaluate** the effectiveness of the pilot studies
- **Communicate** the results throughout the anti-slavery movement





## Project team

The primary person working on this project will be Matthew Clarke. We imagine that you already know him or his wife, Bella.

Matthew Clarke has worked in various international development and peacemaking contexts in Australia and Africa. He has written extensively and spoken internationally in churches, universities and business conferences. Although most of his paid career has been in information technology, he has been passionate about justice, peace and slavery for decades. **Matthew's expertise in IT, change management, peacemaking and communication come together in the strategic thought leadership that is needed for this project**, especially given the linkage between slavery and IT in the growing practice of online sexual abuse of children.

Examples of Matthew's advocacy around slavery can be found on the independent journalism site New Matilda. Further details of his career can be found on LinkedIn.

Matthew's wife Bella will play a large role in the advocacy and fund-raising aspects, through her **Turning Teardrops into Joy** sustainable social enterprise. Bella's penchant for building community will underpin much of the human heartbeat of this project.

**We want to partner with you to confront the evil of modern slavery with its opposite: an alternative that is good and true.**

Together, we can encourage people who are already working in this space and pour positive energy into a situation that by its nature drains and abuses. Effective and sustainable opposition to slavery must take the form of collaboration and nurture, enabling a flourishing life for all.

# Our model

## Budget and Funding

### Phases 1 and 2

To date, we have received enough funding from private donations to cover all costs, which are primarily for admin, conferences, and international travel.

Although Matthew has given up full-time paid employment to work on this project, he has not drawn any salary at all. In effect, his time is funded by Bella, whose retail coffee business has been sufficient to support us both.

### Phase 3

To continue the project sustainably, we estimate the project will require \$130,000 each year, which is a significant step up from the current situation.

We welcome any donations or suggestions about other funding sources.

### Phases 4 and 5

Will incur much higher costs, including the likelihood of Bella and Matt moving overseas.

We intend to apply for grants from major philanthropic funding agencies and expect some contributions from the organisations we partner with.

## Governance

In order to **run this project responsibly**, we are committed to:

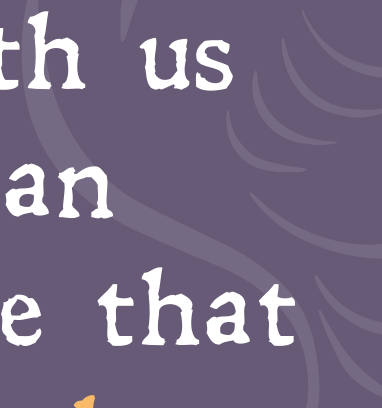

- Ensuring that no-one is exploited.
- Managing funds transparently and efficiently.
- Working alongside existing anti-slavery agencies. We do not intend to establish a new anti-slavery organisation but to influence the many that already exist.
- Forming and listening to a committee of advisors.

## Global Development Group

The Freedom Keys Research Project is being run in partnership with Global Development Group (ABN 57 102 400 993), an Australian NGO approved by the Minister for Foreign Affairs.

Tax deductible receipts for gifts over \$2 with a preference for this approved development project will be issued by Global Development Group for project J1041N. If funds raised exceed the requirement for this project, funds may be directed to another approved activity.

Please note, no non-development (evangelistic, political or welfare) activities are part of, or funded by, GDG projects. For more information please visit [www.gdg.org.au](http://www.gdg.org.au).



# Stand with us to create an alternative that is good and true.

To make tax-deductible donations via credit card, PayPal or direct deposit, please use the links on our web site. Alternatively, contact Matthew or Bella, or drop in for a coffee sometime.

For this project to work Matt and Bella need a community of support. You can help to establish a new way to defeat the evil of modern slavery in partnership with us.

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